# FRIDAY MARKET

#### **POSTER VIEWING**

Posters will be up throughout the whole conference

#### **OPEN MIC**

### What is it?

- Not planned but chaired
- Opportunity to pitch an idea, programme or get advice on something, to share...
- Report on findings on an Erasmus+ bid, innovative projects, ...
- A possibility to find partners for a joint project or research
- Pitch ideas are in the brainstorming, early development stage
- Idea can be pitched in '5 max

Think: **Elevator Pitch** = a pitch short enough to present during a brief elevator ride

- A way to share ideas/expertise... quickly and effectively with people who don't know you
- o It should be brief but compelling enough to spark an interest in your idea/report...
- o A chance to share what you bring to the table
- Mention your goals
- o Take business cards, flyers so that people get in touch when interested

#### Goal:

- to open the door to further conversation
- to formulate and present a program
- to find people to collaborate with when interested in the pitched idea
- receive feedback, ideas from participants
- it is NOT the place
  - o to present the outcome of research (this is featured at the Oral Presentations)
  - o to present a poster (this is featured at the Poster Viewing)

## Questions your 'open mic' should answer:

- What is the topic of your pitch?
- What is the problem, issue, idea or question that you are asking and addressing?
- Why is that problem/idea interesting and important?
- What do you want to get out of this?

#### **COHEHRE RESEARCH WORKSHOP**

Networking & development space for Research

COHEHRE Research organizes a 2-hour session for all the members interested in hearing about the new Erasmus + call.

In addition, the session includes a workshop: "Tips and tricks".

The purpose of the workshop is to learn about the new Erasmus + call. The workshop includes a practical part in writing proposals.

#### **COHEHRE ACADEMY WORKSHOP**

Networking & development space for Academy activities

The COHEHRE Academy organises a 2-hour session for all the members interested in hearing about the COHEHRE Academy activities in the future.

In addition, the session includes a workshop on "Unequal education in Europe".

The purpose of the workshop is to discuss how to engage students and teachers from non-member institutions in the COHEHRE academy activities (e.g. from the Eastern Europe and from some western countries like France, Italy and Spain).

The workshop includes an inspirational moment by listening to partners, who share their experiences. World café method is used to develop a strategy to respond to the challenge and conclusions are made based on it.

### **STANDS**

#### What?

- An opportunity to put your institution in the picture
- To get people interested in your institution/project

#### How?

## Suggestions:

- Create visibility by bringing a portable banner
- Foresee flyers as a take-away reminder
- Hand out promo items
- Provide business cards