

Educational Programme			GLOBALIZATION, 2013-2014				
CODE	IBMGLO12R3	ECTS	2	Year of Study	2013-2014	Block	Fourth
Contact Hours per Week			3 Contact Hours				
Study Load							
	Contact Hours	24					
	Literature Reading	12					
	Self Study	9					
	Coursework	9					
	Exam	2					
	Total	56					
<p>ROM: The module Globalization is taught on the basis of International Economics. International Economics has two fields specializations: The International Trade and the International Money. The IBMS Globalization module zeros in international trade. This is a "Knowledge-driven" module that contains theoretical and practical trade issues for developed and less developed countries. The impacts of different trade policies to trading behaviour of industrializing countries (with each other and or with advanced nations) were examined as a significant input to business decisions.</p>							
<p>BBA standard Students can apply their Globalization knowledge and understanding for completion of academic tasks and company responsibilities. Students learned to communicate about some specific trade issues both to specialists and non-specialists. They convey prompt and wise decision when problem business problem arises.</p>							
<p>Contribution to IBMS Profile/Competencies 1.To be able to able to integrate theory of international trade to real world practices. 2. To be able to assess the strength and weaknesses of assessment tools used by SME's when doing international transactions. 3. To be able to understand some major causes of crisis and assess what precautions must be taken to avoid company losses. Valued Added to International Business: Students become aware of the business structures in weak and strong economies and be equipped to be able to make a wise decisions even subjected to government constraints. Company decision on international level is understood. Successful Globalization students will be able create an atmosphere where wise trade decisions can be made.</p>							
Dublin Descriptor(s)							
	Enhanced the ability to gather and interpret international trade data as an input to income distribution analysis. Developed learning skills necessary for further studies. Able to make fair judgements on international issues.						
<p>Relation with other modules/subjects : Globalization complements with Emerging Markets, European Affairs and Risk Management.</p>							
Learning Tracks							
<p>Vertical: Principles of Economics , Advanced Economics and Applied Economics Horizontal: Emerging Markets, Risk Management and European Affaires</p>							
Starting Level							
Basic Economics, Mathematics, Statistics. Business Organizations							

Learning Objectives			
To know the world trade overview; to understand patterns of trade and the workings of comparative advantage; to learn the instruments of trade policy; be aware on controversies in trade policy; to understand the balance combination of globalization, growth and pollution; to know the cause and effects of fast growing countries/companies. To create atmosphere or environment where wise business decisions can be made.			
Learning Outcomes			
Students recognize negative impacts of trade policies. Students learn to use the gains from trade as a factor macroeconomic growth. Students be able to evaluate pros en cons of trade regulations. Be able to know what is a balance society for them to live and work (a balance international environment for them to be satisfied). Students must be able to determine which political programme (political party) suits their personal interest or academic pursuits or value judgment. Students must be able to identify unfair labour practices within and between industries. Students' exposure to the legal and barriers of trade made them aware of the challenges of sustainable SMEs. Students can create business decision atmosphere on international level.			
Instruction Method(s)			
Lecture/Class Exercises/ Quizzes and Assignments/ News/Cases.			
Assessment Method(s)	Written Test and 2 Quizzes	Assessment/Exam in week	Final Test 80% and quizzes , 20%
Structure Grading			
	Weight	Written Final Exam (80%) Coursework (20%) = 2 quizzes in class	
	Minimum requirement	An average of 5.5 from the above-mentioned grade components gets 3 ECTS. If student gets a final mark of lower than 5.5, students must take resit of both parts: the written exam(80%) and resit 2 quizzes (20%)	
(Required) Attendancy			
A maximum of 20% unexcused absences, otherwise will be removed from the Lecturer's students List. Note: All official enrolees (in the Lecturer's List or not), have the right to take the final and make-up exam. (Read The University Guide to learn more student's rights and privileges)			
Short outline of Educational Unit			
The 3 contact hours per week That is composed of theory and practice.			

Content and planning of lectures and exams/assessments					
Bclk Wk	Sst (hrs)	Cont. Hours	Instruction Methods / Exams	Group Size Theory/Practical	Content/ Subjects (x)
1		3	Lecture/ Practise	30/4	CHAPTERS 1,2 - Introduction & World Trade: An Overview
2	1	3	Lecture/ Practise	30/4	CHAPTER 3 - The Standard Trade Model

3	2	3	Lecture/ Practise	30/4	CHAPTER 4 - The Instruments of Trade Policy; 1 st Online Quiz.
4	1	3	Case Discussion/ Quiz	30/4	DISCUSSIONS: Relevant Trade Issues for SMEs
5	1	3	Lecture/Prac tise	30/4	CHAPTER 5 - Controversies in Trade Policy
6	1	3	Lecture/Prac tise	30/4	CHAPTER 6 (except pages 636-645) - Financial Globalization: Opportunity and Crisis
7	2	3	Lecture/Prac tise	30/4	CHAPTER 7 - Developing Countries: Growth, Crisis, and Reform; 2 nd Online Quiz
8	1	3	Cases Discussion/ Review	30/4	Cases/ Summary / Review
9		2	Final Exam		See www.hint.hro.nl for exam schedules
10		2	Resit Exam		See www.hint.hro.nl for exam schedules
(#) sst = self study (*) gs = Group size					
Facilities/classroom Room with Beamer facilities					
Remarks Students participation is expected in the : (1) weekly required readings, (2) discussions of cases, (3) classroom quizzes.					
N@tschool Will be used for publication of the course outline, report-, assignment-, essay uploads and portfolio.					
Literature and Aids					
Title 1. INTERNATIONAL ECONOMICS 9 th Edition (custom book)					
Type Textbook					
Compulsory literature : The weekly above-mentioned chapters.					
ISBN 9781780163468 (Custom Book) available in KZ Study Store					
Author(s) Compiled by Adelina Philipsen from Krugman's 9 th ed					
Publisher PEARSON					
Year Published 2012					

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