

What is the Master in Sustainability Transitions?

The **Master of Science in Sustainability Transitions (STR)** is a one-year programme (60 ECs) at **Rotterdam Business School** that prepares professionals to drive sustainability transformations across industries. It emphasizes interdisciplinary collaboration and applied research to generate systemic impact across business, government, NGOs, and research institutions.

Key Societal Developments Impacting STR Professionals

- » **Growing Demand for Sustainability Expertise**
Driven by Sustainable Development Goals (SDGs), EU-CSRD regulations, and corporate sustainability strategies.
- » **Need for Interdisciplinary Collaboration**
Bridging business, governance, technology, and environmental sciences to tackle complex transitions.
- » **Complexity of Sustainability Transitions**
Addressing systemic challenges in energy transitions, circular economy, and governance.
- » **Business Accountability & ESG Compliance**
Companies must align with sustainability regulations, ESG frameworks, and impact-driven reporting.
- » **Digitalization & Innovation in Sustainability**
Technology's role in sustainable business models, operational efficiency, and transition strategies.



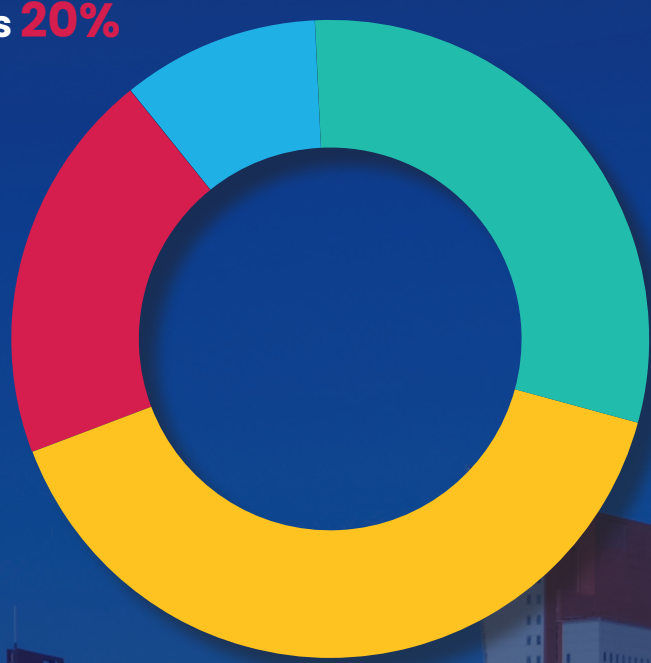
What Will You Become? Career Paths

- » **Sustainability Consultant**
- » **ESG & Impact Strategist**
- » **Circular Economy Specialist**
- » **Energy Transition Manager**
- » **Corporate Sustainability Officer**
- » **Policy & Governance Advisor**
- » **Sustainability Researcher**
- » **Innovation & Change Leader**
- » **Systems Thinking Specialist**

Where will you work?

- » **NGOs & International Organizations** 20%
- » **Academia & Research** 10%
- » **Government & Policy** 30%
- » **Corporate Sector** 40%

* Based on:
European Commission 2023
WEF 2023
IMF 2024
OECD 2024



What Will You Create?

Graduation Portfolio Deliverables

The Graduation Portfolio consists of three key deliverables, demonstrating the ability to design, implement, and reflect on sustainability transitions in practice:

- » **Sustainability Transition Action Plan (STAP)**
A strategic, evidence-based plan for a real-world organizational sustainability challenge.
- » **Feedback Integration Report (FIR)**
A critical reflection and revision process using feedback from prior research. Demonstrates adaptability and research progression.
- » **Leadership Retrospective (LR)**
A personal narrative of leadership and skills development, learning journey, and a forward-looking leadership vision.

Soft Skills Developed

- » **Reflexivity & Ethical Leadership**
- » **Resilience in Uncertainty**
- » **Conflict Resolution**
- » **Cross-Sector Collaboration**
- » **Strategic Influence & Communication**

Key Competencies Developed

- » **Strategic Leadership for Sustainability** – Leading systemic change in sustainability transitions, influencing stakeholders, and managing transition processes.
- » **Systems Thinking & Transition Management** – Understanding complex sustainability interdependencies and applying multi-level governance frameworks.
- » **Applied Research for Sustainability Transitions** – Conducting research that informs sustainability strategies and real-world transition efforts.
- » **Effective Communication & Stakeholder Collaboration** – Engaging diverse stakeholders, facilitating sustainability strategies, and advising policymakers.
- » **Sustainable Business & Policy Innovation** – Developing business and policy models that integrate sustainability, circularity, and long-term impact.
- » **Project & Change Management in Sustainability** – Managing sustainability programs, implementing impact-driven solutions, and scaling up sustainability transitions.



**ROTTERDAM
UNIVERSITY OF
APPLIED SCIENCES**